









A FULLY INTEGRATED FARM FULL OF EXTRAORDINARY HOPS.

Being a mindful hop grower is important to us. Softer farming practices, rigorous safety programs, advanced technology and renewable energy are embraced by everyone at Roy Farms. These everyday practices ensure best-in-class hops to every customer.

We grow several different hop varieties, ranging from high-demand proprietary varieties and hot new experimentals to an array of organic varieties. Our selection includes aroma, alpha and dual-purpose varieties. Each variety is offered whole cone or pelleted.

Simcoe[®] Adeena® Strata[®] **ADHA 218 ADHA 1624** Summit™ **Amarillo® Warrior®**

Organic Adeena® **Azacca**® **Bravo**® Organic Cascade Cascade Centennial

Chinook

Citra®

CTZ El Dorado®

Mosaic®

Pekko®

Organic Azacca®

Organic Centennial

Organic Chinook

Organic Citra®

Organic Ekuanot®

Organic Mosaic®

Organic Pekko®

Organic Strata®

Visit royfarms.com for current hop availability.



INNOVATION DRIVES US.

FRESHER, FASTER.

Harvest Fresh Pellets® were the first in the hop industry to maximize freshness. Harvest Fresh Pellets are converted from vine-fresh to packed pellet within 36 to 48 hours. Dried whole cones are pelletized, bypassing the baling process entirely. Our process avoids long delays and exposure to the air during storage that can cause oxidation. Harvest Fresh Pellets preserve natural characteristics to maintain vine-fresh quality in an efficient, easily storable package.

Our hop varieties are direct from one source—Roy Farms. We grow, pick, process, pelletize and package our hops to fit your needs, guaranteeing they are kept to the highest standards of quality and traceability every step of the way.

SOLAR-POWERED PELLETS.

Fresh thinking produces innovative ideas. We've incorporated two large solar panel arrays to provide our customers with 100% solar-powered pellets. The system can produce more than enough to offset 100% of the energy consumed during the power-hungry pelleting process. Innovations like this help drive growth and change the landscape of agriculture.









REBRANDING A HOP BREEDING COMPANY IS MORE THAN A NEW NAME OR LOGO.

Roy Farms and Green Acres are proud to introduce ADHA now as Latitude 46—A Pacific Northwest Hop Breeding Co. Rebranding is more than a new name or logo; it's a mindset shift as we evolve the future of high-quality hops from farm to brewer. As the managing partner of Latitude 46, Roy Farms has been unearthing the potential of novel genetics by developing and introducing sustainable, high-flavor varieties. What started out as a venture into the development of dwarf hop varieties has evolved into an effort to breed for resilient agronomic traits for a range of climatic conditions, unique aromas, disease resistance, and broad adaptation to different growing regions. Solving real, everyday farm and brewery challenges with hop genetics is the purpose behind our passion.

While these aspirations are high, so are our standards. Latitude 46 will continue to invest in research into varietal development and hop production techniques. Here are two quick examples—Azacca® uses roughly 20% less water than most aroma hops, and Pekko® is both productive and highly efficient in downstream product manufacturing. Our Latitude 46 team is working to find solutions to the unique on-farm and brewery challenges of the 21st century while enabling brewers to introduce new and exciting flavors in their beers.

HIGH-QUALITY LATITUDE 46 HOP VARIETIES:

Adeena®

ADHA 218

ADHA 1624

Azacca®

Pekko®

Summit™









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ROY FARMS IS PROUD TO BE PART OF THE HAAS® DISTRIBUTION NETWORK.

At Roy Farms, we live our brand promise every day to continue unearthing potential in farming. Finding new and exciting ways to advance our ever-changing industry sometimes doesn't happen in the fields, but through authentic and intentional conversations by industry leaders.

Roy Farms partnered with John I. Haas in 2022 to distribute all the varieties and advanced products HAAS® has to offer, while still focusing on our Roy Farms-grown hops shipped directly to our customers, which includes Roy Farms Citra® and Roy Farms Mosaic®. We'll continue to sell other proprietary hops such as varietals from Latitude 46 like Azacca® and Adeena®, as well as Washington-grown Strata from Indie Hops.

A SOLID PARTNERSHIP CREATES MORE ACCESS AND OPPORTUNITIES.

- More access to a comprehensive varietal portfolio and advanced products
- More options and products for brewers in one place
- More access to buy Roy Farms—grown HBC varietals
- More ways to connect Roy Farms closer to our customers
- More access to emerging hop technologies

For more information about our partnership with HAAS®, please reach out to the Roy Farms sales team. Email us at sales@royfarms.com for more information.

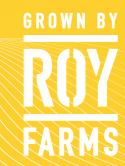
UNEARTHING THE POTENTIAL FOR BREWERS WORLDWIDE.

THE POWER OF TERPENES.

Roy Farms has partnered with Abstrax, the cutting-edge leader in optimized hop extracts. Abstrax is able to create the first-of-its-kind optimized hop extracts and provide brewers the power of terpenes. As the hop industry continues to evolve, Roy Farms recognizes the potential of terpenes to help brewers to be more efficient and consistent with every step of their brewing process. Now brewers can order whole cones, Harvest Fresh Pellets®, organics and true-to-type Abstrax hop profiles directly from Roy Farms—at farm-direct prices. Contact our sales team at sales@royfarms.com for more information.

WHO IS ABSTRAX?

Abstrax uses proprietary technology to test for well over 400 botanical compounds found in hops, where other labs test for up to 50 compounds. It's like using an electron microscope versus a magnifying glass. Because of this, Abstrax is able to analyze hops in a way never done before. Through the power of terpenes Abstrax has created a new opportunity to improve the brewer's bottom line while preserving exceptional flavors.









STRONG FARM-DIRECT RELATIONSHIPS.
THAT'S HOW WE ALL GROW.

ORDER ROY FARMS SINGLE-SOURCED HOPS ONLINE AT ROYFARMS.COM.

At Roy Farms, we want to make ordering our high-quality hops even easier. From proprietary high-demand varieties like Citra®, classics like Chinook, desirable experimentals or today's most sought-after hops—Strata® and Azacca®, Roy Farms is fully integrated to provide consistencies, efficiencies and savings. We have the sizes every garage, nano-brewery or brewhouse needs shipped directly from the farm. We're ready to deliver Roy Farms-grown hops and a customer experience like no other.

DIRECT ACCESS TO OUR TEAM.

Contact our sales team for larger orders, contracting or for more information about our diversified and expanded hop portfolio.

WEST

SW/ROCKIES

MIDWEST

Andy@royfarms.com Joe@royfarms.com Ted@royfarms.com Jason@royfarms.com

EAST







ROY FARMS IS FULLY INTEGRATED TO DELIVER CONSISTENCIES, EFFICIENCIES, AND SAVINGS.





