

# SIMCOE®

YCR 14. A premium hop released through Yakima Chief Ranches in 2000. All rights reserved.



## OFF THE HOOK ON THE WEST COAST.

The unique complexity and smooth bitterness have made Simcoe a top hop variety for home and craft breweries alike. The rise in its popularity started with brewers on the west coast with IPAs and double IPAs due to its versatility and strong aroma characteristics. This dual-purpose hop is described both as fruity and earthy, which is why the love for Simcoe continues year after the year. Make Simcoe a new part of your plan to develop more signature beers. Learn more about the varieties you can buy from Roy Farms directly today.

### BEER STYLES

- |   |  |
|---|--|
|  IPA               |  SAISON |
|  DOUBLE IPA        |  AMBER  |
|  AMERICAN PALE ALE |  |

### AROMA PROFILE

#### FRUITY CHARACTERISTICS

- |                 |          |              |
|-----------------|----------|--------------|
| • PASSION FRUIT | • PINE   | • APRICOT    |
| • BERRY         | • CITRUS | • GRAPEFRUIT |



## LISTENING, LEARNING AND LEADING.



### SUSTAINABILITY SINCE DAY ONE

THE HEART AND SOUL  
OF ROY FARMS

- HUMAN AND FOOD SAFETY
- COMMUNITY AND ENVIRONMENTAL STEWARDSHIP
- EMPLOYEE EMPOWERMENT, INNOVATION AND CREATIVITY

### GROWN BY ROY FARMS

BUY SIMCOE HOPS AT  
YAKIMACHIEFRANCHES.COM



DRIED WHOLE CONES



T-90 PELLETS

### EXPERT CUSTOMER SERVICE

BUILDING STRONG PARTNERSHIPS  
DAY IN AND DAY OUT

- KNOWLEDGEABLE AND PASSIONATE HOPS TEAM
- ENTHUSIASTIC ABOUT BUILDING YOUR BUSINESS
- ROCK-SOLID COMMUNICATION SKILLS AND FOLLOW THROUGH

## THE SCIENCE BEHIND THE CRAFT.

### PARENTAGE

N/A

#### BREWING VALUES

ALPHA ACIDS

12.0 % - 15.5 %

BETA ACIDS

3.5 % - 12.6 %

TOTAL OILS

1.5 - 3.0 ml/100g

#### TOTAL OIL COMPOSITION

MYRCENE

45.0 % - 55.3 % of total oil

HUMULENE

12.1 % - 20.4 % of total oil

CARYOPHYLLENE

6.2 % - 12.0 % of total oil

FARNESENE

0.1 - 1.0 % of total oil

Alpha acids are determined by conductometric titration (EBC 7.4) in Europe;  
by spectrophotometric (ASBC Hops-6) in the USA.

