

GROWN BY  
**ROY**  
FARMS

UNEARTHING  
POTENTIAL



SINCE 1907

# ORGANIC EKUANOT®

A premium hop released in 2014 by Hops Breeding Company in Yakima, WA. All rights reserved.



## A LATE ADDITION FAVORITE BY ANY NAME.

Developed by Hop Breeding Company and released in 2014, Ekuanot® features complex aroma characteristics and extremely high oil content. Originally named Equinox, this varietal was creatively renamed to Ekuanot due to a trademark dispute. This unique variety bursts out of the spring soil in vibrant yellow and gradually matures to a deep green color by fall harvest. Ekuanot has intense fruity and citrus notes including melon, berry, citrus-lime, apple blossom and papaya. You can be confident you're purchasing the highest-quality organic Ekuanot hops from Roy Farms with our unwavering commitment to sustainable farming and organic growing practices, as well as the 113 harvests under our belt.

### BEER STYLES

-  IPA
-  PILSNER
-  PALE ALE
-  AMERICAN WHEAT
-  SAISON

### AROMA PROFILE

#### PRONOUNCED CHARACTERISTICS

- MELON
- APPLE
- BERRY
- SPICE
- CITRUS LIME
- PAPAYA



NO PEOPLE. NO FARM.  
**NO BEER.**



### SUSTAINABILITY SINCE DAY ONE

THE HEART AND SOUL  
OF ROY FARMS

- HUMAN AND FOOD SAFETY
- COMMUNITY AND ENVIRONMENTAL STEWARDSHIP
- EMPLOYEE EMPOWERMENT, INNOVATION AND CREATIVITY

### GROWN BY ROY FARMS

FARMED ORGANICALLY  
FROM START TO FINISH



DRIED WHOLE CONES



ORGANIC AVAILABILITY



T-90 PELLETS

### EXPERT CUSTOMER SERVICE

BUILDING STRONG PARTNERSHIPS  
DAY IN AND DAY OUT

- KNOWLEDGEABLE AND PASSIONATE HOPS TEAM
- ENTHUSIASTIC ABOUT BUILDING YOUR BUSINESS
- ROCK-SOLID COMMUNICATION SKILLS AND FOLLOW THROUGH



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**ESTD**  
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**MOXEE, WA**

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## THE SCIENCE BEHIND THE CRAFT.

### PARENTAGE

N/A

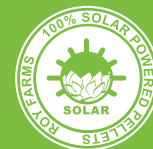
#### BREWING VALUES

ALPHA ACIDS	14.5 % - 15.5 %
BETA ACIDS	4.5 % - 5.5 %
TOTAL OILS	2.5 - 4.5 ml/100g

#### TOTAL OIL COMPOSITION

MYRCENE	30.3 % - 45.0 % of total oil
HUMULENE	12.0 % - 20.4 % of total oil
CARYOPHYLLENE	8.1 % - 12.0 % of total oil
FARNESENE	< 1.0 % of total oil

Alpha acids are determined by conductometric titration (EBC 7.4) in Europe;  
by spectrophotometric (ASBC Hops -6) in the USA.



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