

# ADEENA®

ADHA 1940. A premium hop from the ADHA breeding program. All rights reserved.



## A NEW WORLD NOBLE VARIETY FOR THOSE OLD WORLD TASTES.

As the managing partner in the ADHA Breeding Program, Roy Farms has been unearthing the potential of the Adeena hop developing it into a promising new noble-style star for brewers. The herbal, slightly spicy flavor characteristics and unique floral aroma with a hint of lemon/citrus gives you depth and versatility that'll make lagers and pilsners shine. You can be confident you're purchasing the highest-quality Adeena hops directly from Roy Farms with our unwavering commitment to sustainable farming and growing practices, as well as the 113 harvests under our belt.

### BEER STYLES



### AROMA PROFILE

#### SMOOTH CHARACTERISTICS

- HERBAL
- SUBTLE SPICE
- ROSE FLORAL
- LEMON
- CITRUS



SEEDS OF SUCCESS  
**WERE PLANTED**  
OVER A CENTURY AGO.



### SUSTAINABILITY SINCE DAY ONE

THE HEART AND SOUL  
OF ROY FARMS

- HUMAN AND FOOD SAFETY
- COMMUNITY AND ENVIRONMENTAL STEWARDSHIP
- EMPLOYEE EMPOWERMENT, INNOVATION AND CREATIVITY

### DISTRIBUTED DIRECT TO BREWER

STAYING CONNECTED AND  
BUILDING STRONG RELATIONSHIPS



DRIED WHOLE CONES



HARVEST FRESH PELLETS



ORGANIC AVAILABILITY

### HARVEST FRESH PELLETS

PICKED, PELLETTED AND PACKAGED  
WITHIN 36-48 HOURS FOR UNPARALLELED FRESHNESS

- PRESERVES NATURAL CHARACTERISTICS TO MAINTAIN VINE-FRESH QUALITY
- PRESERVES HARVEST-FRESH AROMA WITH OXYGEN-FREE SEALED BAGS
- 100% SOLAR-POWERED PELLETS

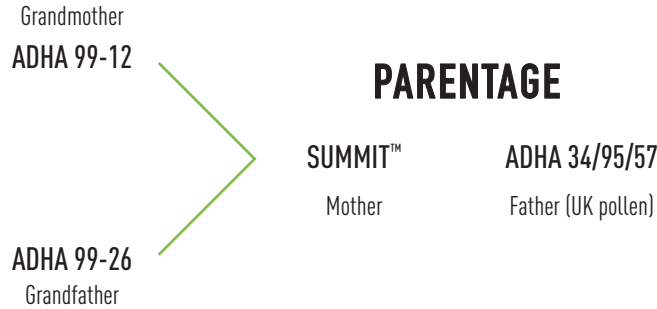




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## THE SCIENCE BEHIND THE CRAFT.



### BREWING VALUES

ALPHA ACIDS	3.5 % - 5.5 %
BETA ACIDS	3.0 % - 4.6 %
TOTAL OILS	0.8 - 2.5 ml/100g

### TOTAL OIL COMPOSITION

MYRCENE	27.3 % - 29.43 % of total oil
HUMULENE	31.3 % - 45.4 % of total oil
CARYOPHYLLENE	14.6 % - 21.9 % of total oil
FARNESENE	4.3 % - 6.6 % of total oil

Alpha acids are determined by conductometric titration (EBC 7.4) in Europe;  
by spectrophotometric (ASBC Hops-6) in the USA.

