

GROWN BY
ROY
FARMS

UNEARTHING
POTENTIAL



SINCE 1907

ORGANIC STRATA®

X-331. A premium hop from the Indie Hops breeding program. All rights reserved.



DIFFERENTIATING TO STAND OUT.

Strata is a new variety on a level of its own that has been gaining industry wide attention. The recent popularity of Indie Hop's Strata has been driven by breweries looking to differentiate with creativity and innovation. Strata delivers a consistent, strong fruit flavor and unique aroma to deliver exciting new IPAs, pales ales and even lagers. Roy Farms was selected as the exclusive Washington state grower of this variety and continues to expand production to meet the demand. With our sustainable organic farming and growing practices, you can be confident you're purchasing the highest-quality organic Strata hops at Roy Farms.

BEER STYLES

-  IPA
-  DARK BEERS
-  PALE ALE
-  LAGERS
-  ALES

AROMA PROFILE

FRUIT TONES

- PEACH
- CITRUS PINE NOTES
- BUBBLEGUM
- STRAWBERRIES
- CANNABIS/DANK



NO PESTICIDES. NO HERBICIDES.
JUST CLEAN HOPS.



SUSTAINABILITY SINCE DAY ONE

THE HEART AND SOUL
OF ROY FARMS

- HUMAN AND FOOD SAFETY
- COMMUNITY AND ENVIRONMENTAL STEWARDSHIP
- EMPLOYEE EMPOWERMENT, INNOVATION AND CREATIVITY

DISTRIBUTED DIRECT TO BREWER

STAYING CONNECTED AND
BUILDING STRONG RELATIONSHIPS



DRIED WHOLE CONES



HARVEST FRESH PELLETS



ORGANIC AVAILABILITY

HARVEST FRESH PELLETS

PICKED, PELLETTED AND PACKAGED
WITHIN 36-48 HOURS FOR UNPARALLELED FRESHNESS

- PRESERVES NATURAL CHARACTERISTICS TO MAINTAIN VINE-FRESH QUALITY
- PRESERVES HARVEST-FRESH AROMA WITH OXYGEN-FREE SEALED BAGS
- 100% SOLAR-POWERED PELLETS



SALES@ROYFARMS.COM | 401 WALTERS RD, MOXEE, WA 98936 | P: 509.452.3494 | F: 509.457.7837 | ROYFARMS.COM

ESTD
1907
MOXEE, WA

GROWN BY
ROY
FARMS

UNEARTHING
POTENTIAL



SINCE 1907

ORGANIC STRATA®

X-331. A premium hop from the Indie Hops breeding program. All rights reserved.

THE SCIENCE BEHIND THE CRAFT.

PARENTAGE

Pedigree: Open pollinated Perle.

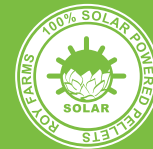
BREWING VALUES

ALPHA ACIDS	11.1 %
BETA ACIDS	4.3 %
TOTAL OILS	1.3 - 3.5 ml/100g

TOTAL OIL COMPOSITION

MYRCENE	52 % - 65 % of total oil
HUMULENE	22 % - 30 % of total oil
CARYOPHYLLENE	5 % - 12.5 % of total oil
COHUM	21 % of total oil
HSI	0.277 %

Alpha acids are determined by conductometric titration (EBC 7.4) in Europe; by spectrophotometric (ASBC Hops-6) in the USA.
Oil composition determined by Gas Chromatography (ASBC Hops -17, EBC 7.1.2)



SALES@ROYFARMS.COM | 401 WALTERS RD, MOXEE, WA 98936 | P: 509.452.3494 | F: 509.457.7837 | ROYFARMS.COM

ESTD
1907
MOXEE, WA