

GROWN BY  
**ROY**  
FARMS

UNEARTHING  
POTENTIAL



SINCE 1967

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# UNEARTHING POTENTIAL SINCE 1907.

Joseph Roy saw the potential of the Yakima Valley and planted his first hop plant with his son Adelard—beginning a legacy that would span generations. Five generations later, Roy Farms still grows premium-quality hops in the Yakima Valley. What was once 10 acres now spans more than 8,000 acres to include a variety of hops, apples, cherries and blueberries. This involves multiple hop processing and storage facilities. As we push farming forward, we see even more potential for Roy Farms to stand out and make a bigger impact in the world.





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# THE GLOBAL LEADER IN HOPS.

Roy Farms has been a visionary for agriculture and hop industries. We push the boundaries of traditional thinking every day to meet the world's demand. We adopt new technologies, invest in local and global thought leaders and forge new partnerships to produce premium hops, blueberries, apples and cherries. Our promise to all of our stakeholders and customers is to dig deep, challenge the status quo and continue to unearth the potential of farming.



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## PEOPLE MAKE OUR HOPS EXTRAORDINARY.

Being a mindful hop grower is important to us. Softer farming practices, rigorous safety programs, advanced technology and renewable energy are embraced by everyone at Roy Farms. These everyday practices ensure best-in-class hops to every customer.

We grow several different hops varieties, ranging from high-demand proprietary varieties and hot new experimentals to an array of organic varieties. Our selection includes alpha, aroma, super alpha and dual-purpose varieties. Each variety is offered whole cone or pelleted.

ADHA1940

Amarillo<sup>®</sup>

Azacca<sup>®</sup>

Bravo<sup>®</sup>

Cascade

Cashmere

Centennial

Chinook

Citra<sup>®</sup>

CTZ

El Dorado<sup>®</sup>

Mosaic<sup>®</sup>

Pekko<sup>®</sup>

Simcoe<sup>®</sup>

Sterling

Strata<sup>®</sup>

Summit<sup>™</sup>

Warrior<sup>®</sup>

Organic Azacca<sup>®</sup>

Organic Cascade

Organic Centennial

Organic Chinook

Organic Citra<sup>®</sup>

Organic Ekuanot<sup>®</sup>

Organic Idaho 7<sup>™</sup>

Organic Mosaic<sup>®</sup>

Organic Pekko<sup>®</sup>

Organic Sabro<sup>®</sup>



“OUR FAMILY SPANS  
BEYOND OUR LAST NAME”

- Michael Roy



NO PEOPLE.  
NO FARM. NO BEER.

At Roy Farms, we believe in unearthing potential. For generations it has always started with our people and their ability to innovate. Our hops team has intentionally adapted to changes in the industry by breeding new hops varieties and adjusting growing practices to increase production and consistency without compromise. By investing in the right people to implement advanced irrigation technology and regenerative growing practices, we maximize the quality, flavor and aroma that our customers demand year after year.

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## FARM FORWARD.

### FRESHER, FASTER.

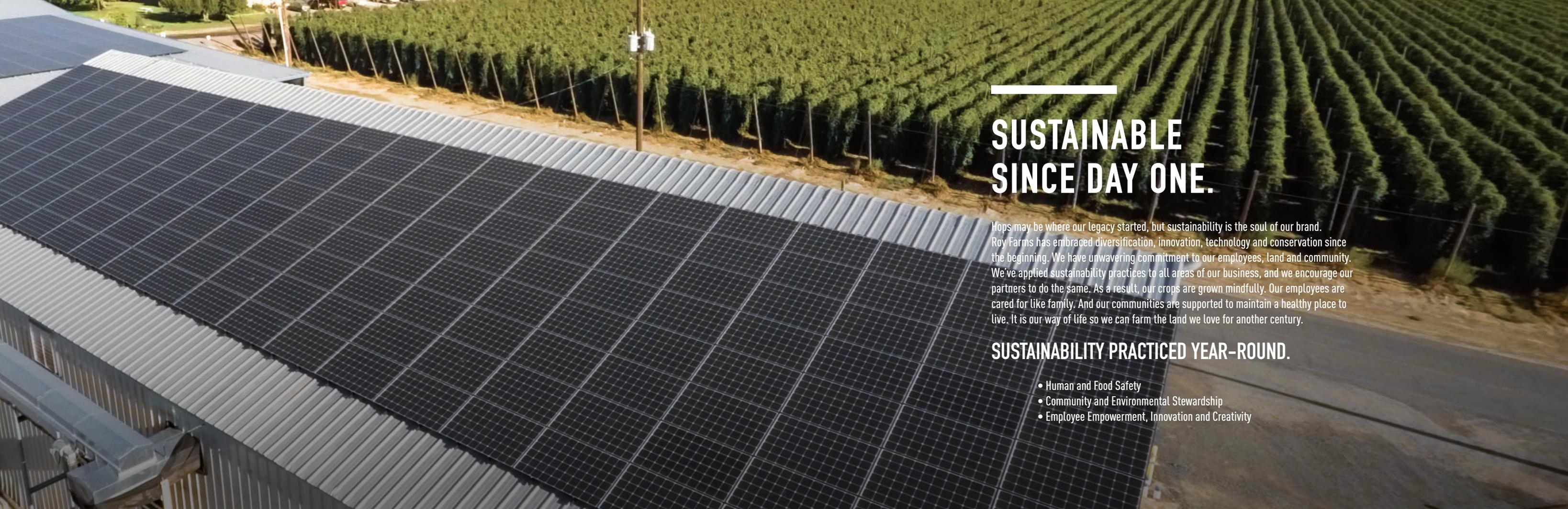
Innovation drives us. Harvest Fresh Pellets® was a first in the hop industry to maximize freshness. Harvest Fresh Pellets are converted from vine-fresh to packed pellet within 36 to 48 hours. Dried whole cones are pelletized, bypassing the baling process entirely. Our process avoids long delays and exposure to the air during storage that can cause oxidation. Harvest Fresh Pellets preserve natural characteristics to maintain vine-fresh quality in an efficient, easily storable package.

Our hop varieties are direct from one source — Roy Farms. We grow, pick, process, pelletize and package our hops to fit your needs, guaranteeing they are kept to the highest standards of quality and traceability every step of the way.

### SOLAR-POWERED PELLETS.

Fresh thinking produces innovative ideas. We've incorporated two large solar panel arrays to provide our customers with 100% solar-powered pellets. The system can produce more than enough to net-zero or offset 100% of the energy consumed during the power-hungry pelleting process. Innovations like this help drive growth and change the landscape of agriculture.





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## SUSTAINABLE SINCE DAY ONE.

Hops may be where our legacy started, but sustainability is the soul of our brand. Roy Farms has embraced diversification, innovation, technology and conservation since the beginning. We have unwavering commitment to our employees, land and community. We've applied sustainability practices to all areas of our business, and we encourage our partners to do the same. As a result, our crops are grown mindfully. Our employees are cared for like family. And our communities are supported to maintain a healthy place to live. It is our way of life so we can farm the land we love for another century.

### SUSTAINABILITY PRACTICED YEAR-ROUND.

- Human and Food Safety
- Community and Environmental Stewardship
- Employee Empowerment, Innovation and Creativity

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# A FORCE FOR GOOD. OFFICIALLY.

We've been doing what's right organically for over a century. Now we are making it official by becoming a B-Corp certified farm.\* We are thrilled to join a collection of global businesses that are required to consider the impact of everyday decisions on their employees, customers, suppliers, communities and the environment.

Purpose-driven. High ethical standards. Honesty. We have strong, healthy roots at Roy Farms, but we want to continue to learn and grow from other mindful businesses who value the same things as we do.

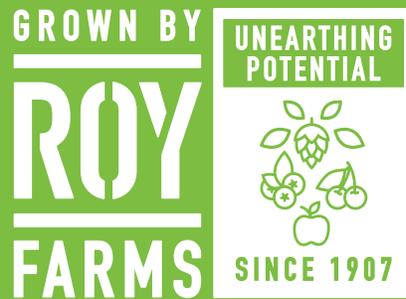
\*Certification is pending

Certified



Corporation





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